



157 North Holliday Street ~ **P.O. Box 42**
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Website: www.strasburgvachamber.com

MISSION STATEMENT

The mission of the **Strasburg Chamber of Commerce** is to enhance the economic vitality and the quality of life for citizens by providing vision, leadership, information, and services.

If we can assist you or your business in any way, please do not hesitate to contact us. We want everyone to share in our "*Shenandoah Valley Experience*".

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VALUE OF JOINING A LOCAL CHAMBER OF COMMERCE

A study commissioned by the American Chamber of Commerce Executives with the support from Small Business Network, Inc. was undertaken to determine the real value to companies in terms of consumer outcomes of joining and being active in their local Chamber of Commerce. The Schapiro Group and Market Street Services completed the survey and interpreted the following from the data collected.

- Most consumers (59%) think that being active in the local Chamber is an effective business strategy overall. It is 29% more effective, however, for communicating to consumers that a company uses good business practices and 26% more effective for communicating that a business is reputable.
- If a company shows that it is highly involved in its local Chamber (i.e. sits on the Chamber Board), consumers are 12% more likely to think that its products stack up better against its competition.
- When a consumer thinks a company's products stack up better against the competition because the company is highly involved in its local Chamber of Commerce, it is because he or she infers that the company is trustworthy, involved in the community, and is an industry leader.
- When consumers know that a restaurant franchise is a member of the Chamber of Commerce, they are 40% more likely to eat at the franchise in the next few months.
- When consumers know that an insurance company is a member of the Chamber of Commerce, they are 43% more likely to consider buying insurance from that company.
- When consumers know that a small business is a member of the Chamber of Commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.
- Small businesses represent the largest segment by number of most local Chamber membership rolls and the impact of a local Chamber membership on small businesses is more consistent and more powerful than for large, national corporations.

Information taken from "The Real Value of Joining a Local Chamber of Commerce ~ A Research Study".

CHAMBER MEMBERSHIP BENEFITS

The Chamber of Commerce creates the environment for you to meet people and gives you more customers or clients through:

- Business to Business Networking Events ~ the third Thursday of February, June, September & December
- Annual Banquets (Local or other towns)
- Monthly Newsletter ~ Membership News and Local Events
- Membership Decal for Display at your Business
- Special Events (Festivals, trade shows, seminars)
- Free Website link from the Chamber Website to your Business Website
- Affordable Advertising on the Chamber Website
- Ribbon Cuttings
- Chamber Committees

REFERRALS

When the Chamber receives requests for information concerning businesses and professional services in Strasburg, Chamber members are referred. Your information is also included with visitor and relocation packet requests. The Chamber office receives many requests throughout the year.

PUBLICITY AND EXPOSURE

Marketing is achieved through visibility and exposure. *The Chamber can help make this happen with mailing lists, newsletters, business directories, Internet, and the visitor center.* Bring us your business cards, menus, brochures, special promotions, etc. to display!

LEGISLATIVE AFFAIRS

Our elected officials listen to the Chamber of Commerce. *We are here to represent you at the Town Council, the County, and on State and Federal levels.* A representative from Town Council attends our meetings.

TRAINING

Our Chamber is ready to offer programs for business owners and their employees such as customer service, marketing, time management, selling, and advertising. *Let us know your needs, and we will work with you to find classes, seminars, etc. through local institutions or other Chambers.* We will keep you informed of all training opportunities in the area.

HOW TO GET THE MOST OUT OF YOUR CHAMBER MEMBERSHIP

~ Attend the Business to Business Networking Events, held quarterly in February, June, September and December, an event that provides a multitude of business contacts.

~ Take advantage of your Chamber Benefits.

~ Advertise on the Chamber website, which offers members an affordable advertising opportunity.

~ Include upcoming events about your business in the monthly Chamber newsletter.

~ Join a Chamber committee. There are various committees that allow you to work directly with community leaders as well as be a leader yourself. These committees always welcome new members and are a great way to meet other members.

~ Promote your business through numerous sponsorship opportunities at Mayfest, Oktoberfest and the Christmas Home for the Holidays including Business Open Houses.

~ Participate in the Business Expo.

~ Visit the website www.strasburgvachamber.com frequently for updates and information.

CHAMBER COMMITTEES

Community Outreach/Scholarship

Fundraising

Membership/Member Services

Public Relations

Social (Business to Business Networking & Banquet)

Special Events (Mayfest, Oktoberfest/Business Expo, & Christmas Home for the Holidays)

All Chamber Committees are headed by a Director from the Board but all Chamber members are encouraged to participate in any committees where they feel their expertise would be of value. Help make your Chamber of Commerce what you would like it to be by volunteering your time on one of the above committees.

Call the Chamber office at (540) 465-3187 or email us at schamber@shentel.net to volunteer for any of the above committees.

MEMBERSHIP DUES SCHEDULE

Private Citizen \$25

Couple \$35

Non-Profit Organization \$50

Businesses:

1-5 Employees \$75

6-15 Employees \$100

16-50 Employees \$125

51-100 Employees \$200

101+ Employees \$300

Membership runs January 1 to December 31. Dues are 1/2 price after July 1 and pro-rated monthly, thereafter.

Deadline is November 30 to be included in the following year's ***PRINTED*** Chamber Membership Directory. Businesses, organizations and individuals joining after the Membership Directory is printed will be included in a supplement to the printed Chamber Membership Directory.

MEMBERSHIP CLASSIFICATIONS

Please choose 2 membership category listings from below for your business. Additional category listings are available at \$5 per listing. If there is not a category for your business, please let us know and we will add listing categories as needed. Individuals and married couples are listed under the “Individual” category.

Accounting/Bookkeeping/Tax Service
Advertising & Promotion
Animals ~

Boarding/Care/Training/Breeding
Antiques & Collectibles
Apartments
Appliances ~Sales & Service
Art Gallery/Art Sales
Assisted Living
Attorneys/Legal Services
Attractions ~

Caverns/Museums/Historical Automotive ~
Fuel/Service/Repair/Towing
Bakery
Banks ~ Financial/Investment Services/Loan Services
Banquet/Meeting Facilities
Barber Shop
Beauty ~
Hair/Nails/Tanning/Personal Care
Boarding ~ Animals/Kennels
Builders ~
Contractors/Construction
Building
Supplies/Hardware/Lumber
Catering
Caverns
Child Care
Churches
Civil Engineer
Civil War ~
Clothing/History/Museums
Cleaning Services
Clothing/Costumes
Communication
Computer Repair/Service
Computer Technology
Contractors/Construction

Convenience Stores
Copy Centers
Custom Sports Apparel
Doctors
Domestic Assistance
Economic Development
Education ~ Schools & Colleges
Emergency Services
Engineers/Land Surveying
Equestrian ~
Training/Boarding
Financial/Investment Services
Fire & Water Damage Restoration
Flea Market
Florists
Fuel/Heating
Funeral Services
Furniture/Cabinet Making ~ Custom
Garden Center
Gas Stations
Gift & Specialty Shops
Government Offices
Graphic Design
Grocery Stores
Hardware
Health & Fitness
Health Care
Hearing Aides
Heating Oil/Fuel
Home Improvement
Home Inspection
Hospital
Hotel Management
Individual Members
Insurance ~ General
Investments
Kennels
Lawn/Landscaping Services
Library
Loan Services ~ also See
Banks

Lodging/Motels/Hotels
Manufacturing
Massage Services
Media/Publications
Medical/Health Services
Medical Supplies
Mortgage Services
Museums
Music Instruction
Newspapers
Nursing Home/Adult Care Facilities
Organizations ~ Civic/Non-profits
Paint ~ Retail & Supplies
Pet Grooming/Products
Pharmacies
Plumbing Services
Publishing ~ General
Quarry
Printing Services
Real Estate
Recycling/Refuse
Remodeling/Renovation
Rental/Housing
Repair Services
Resorts
Restaurants
Screen Printing & Sales
Shipping Centers
Sign Making
Specialty Shops
Storage Facilities
Tattoo/Piercing
Telecommunications/Telephone &
Internet Service
Theater/Arts Center
Tourism Promotion
Transportation/Taxi Service
Trophies
Website Design
Winery/Wine Sales

MEMBERSHIP APPLLICTION

Business/Organization: _____

Representative: _____

Title: _____

Private Citizen: _____

Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Other Phone/Cell: _____

E-Mail: _____

Website: _____

Business Office Hours: _____

Brief Description of Business: _____

Business Category: _____

Signature: _____

Date: _____ Amount Paid: _____

Please return completed form, with payment, to:
Strasburg Chamber of Commerce, P.O. Box 42, Strasburg, VA 22657