

STRASBURG CHAMBER NEWS

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WEBSITE: WWW.STRASBURGVACHAMBER.COM

PHONE: (540) 465-3187 FAX: (540) 465-2812

MARCH 2010
SOS...
Shop Our Strasburg

Chamber Office Hours:
10AM-3PM
Monday-Friday

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March 2010

Dates To Remember:

- 1 ~ Chamber office opens at 157 North Holliday St.
- 4 ~ Hometown Strasburg meets, 7 p.m., Town Hall
- 9 ~ Chamber Board meets, 5:30 p.m., Chamber office
- 9 ~ Town Council meets, 7:30 p.m., Town Hall
- 14 ~ Daylight Savings Time Begins
- 17 ~ St. Patrick's Day
- 18 ~ B2B, 5-7 p.m., Natural Art Garden Center
- 20 ~ First Day of Spring
- 25 ~ 1st Chamber "Breakfast of Champions" meeting, 7:30-9 a.m., Strasburg Old Mill Restaurant
- 26 ~ Mayfest Pageant Deadline, 6 p.m.
- 27 ~ Mayfest Pageant Orientation: 9-11 a.m., ages 6 months-7 years; 12-2 p.m., ages 8 & up
- 31 ~ Mayfest Food Vendor Deadline

FEBRUARY B2B AT MY CHURCH



My Church Pastor Tony Bates talks with Mayfest "Duck Lady" Joan Williams and Tom Parker, while others enjoy refreshments from Christina's Caf . My Church is a non-denominational church.

The March 18 B2B will be held at Natural Art Garden Center and hosted by Lynne Phillips.

PLEASE EXCUSE OUR MESS AS WE MOVE INTO OUR NEW HOME

February was a very hectic month for the Chamber.

Following the snowstorm the first of the month the Chamber office was closed for most of the week after a transformer outside the office blew and knocked out not only the electric but also the computer. The phones were also inoperable for most of the week.

Since then we have been working to get the office back up and running at full capacity. While we were fortunate to not lose the computer hard drive, we did lose the email address book. If you receive emails on a regular basis from the Chamber and are not anymore, please give us a call so we can get you back on the email list.

During all this we are also preparing the office for another move. The Chamber has

outgrown its wonderful location on King Street and will be moving to the old Stover Insurance building on North Holliday Street.

Plans are to be open in our new location on March 1. Although we will be open for business, we will also still be in the process of setting up the office to best utilize the space to best serve the membership. If you stop by during the next few weeks please excuse our mess as we will still be organizing.

*New
Chamber
office ~
157 North
Holliday
Street*



The Strasburg Chamber of Commerce

Caring About Your Business

Member:

Virginia Chamber of Commerce
Virginia Association of Chamber of
Commerce Executives (VACCE)
Shenandoah Valley Travel Association

EXECUTIVE COMMITTEE

Rich Orndorff, Jr., *President*
Individual Member ~ 335-4177

Jay Winkfield, *Vice President*
Virginia Savings Bank ~ 465-9292

Dan Kitzmiller, *Treasurer*
Individual Member ~ 465-8958

Jackie Thompson, *Secretary*
Chamber Office ~ 465-3187

Doug Miller, *Tourism Chairman*
TRAVELHOST ~ (877) 288-2202

DIRECTORS

Tracy Rusher
Individual Member ~ 325-1681

Bill Foster
Individual Member ~ 465-9501

Annette Whitley
Individual Member ~ 465-2127

Dora Buck
Sager Real Estate ~ 465-3771

Hank Dean
Crawford Insurance ~ 465-3772

R.C. Simmons
BB&T ~ 465-3714

Clay Arthur
DCA Financial Group ~ 465-6191

Taralyn Nicholson
Individual Member ~ 465-9688

Rhonda Sager
Arthur, Allamong & Brown ~ 465-3762

Submissions to the Strasburg Chamber News are due by the 20th of the month prior to publication, unless otherwise noted. Please email news releases and camera ready ads to schamber@shentel.net. Call the Chamber office for ad rates and sizes.

WELCOME TO OUR NEWEST MEMBER

Please welcome this new member to the Strasburg Chamber of Commerce. Please make an effort to contact our newest member and encourage them to participate in member events.

Shenandoah Area Council ~ Boy Scouts of America

David Winsatt, Shenrapawa District Executive
107 Youth Development Court, Winchester, VA 22657
Phone: (540) 662-2551 Fax: (540) 662-2725

Email: dwinsatt@yahoo.com

Website: www.sac-bsa.org

* Support of all Scouting Units in Shenandoah County through fundraising, youth membership recruitment, adult volunteer recruitment, and community involvement, all to prepare young people to make ethical and moral choices over their lifetimes and to be successful and productive members of society.

2010 B2B SCHEDULE

Thursday, March 18 at Natural Art Garden located at 27358 Old Valley Pike, Toms Brook (Route 11 South)

Thursday, April 15 at Homewood at the Shenandoah Valley located at 33859 Old Valley Pike (Route 11 North). The Mayfest Print for 2010 will also be unveiled at this B2B.

May ~ No B2B scheduled due to Mayfest, May 14-16.

* *Thursday, June 17* at Edward Jones located at 152 East King Street

Thursday, July 15 at Queen Street Square located at 716-728 East Queen Street

All B2B's are held from 5-7 p.m.

* *Indicates quarterly Chamber business meeting*

If you would like to host a B2B, please contact the Chamber office.

YOUR CHAMBER AT WORK

We would like to share some ways the Chamber has promoted your business during January 2010:

Visitor/Special Events/Information Calls ~ 75

Office Visitors ~ 81

Visitor/Special Event Emails ~ 71

Visitor/Relocation Packets ~ 5

Website Activity ~ 5, 403 visits with 89,952 page views and 23,816 hits

CHAMBER MEMBER NEWS & EVENTS

■ **The Shenandoah County Chapter of the American Red Cross** would like to bring attention to heroes in our community who have saved lives, committed selfless acts of courage and compassion, and exemplify the mission and quality of the Red Cross movement. Nominations for these awards are due by Friday, March 5, 2010.

Nominee(s) must live or work in Shenandoah or Page County and the heroic act must have taken place between March 1, 2009 and February 28, 2010. The heroic act may have occurred outside these counties as long as the hero is a resident of one of them. Self-nominations are not permitted. Nominee (s) must have saved or assisted in saving a life by intervening in a life-threatening situation and/or given a victim aid they needed to survive. All nominations will be subject to verification.

Hero categories include Adult Good Samaritan, Community Impact, Disaster Relief, Firefighter, EMT, Law Enforce-

ment, Nurse, Youth Good Samaritan, Military and Animal Rescue.

The Heroes Reception is scheduled for March 31, 2010. For more information on making a nomination, contact Sharon Baroncelli at (540) 459-2913.

■ **St. Paul Lutheran Church** will host the annual St. Paul Relay for Life play March 26-28. "YO HO HO 2" is a sequel to the popular 2007 show written by Strasburg's own talented Richard Giersch. Follow our IQ and directionally challenged band of pirates as they search for gold. This is a stand-alone show and you will be able to follow along where you have seen the first YO HO HO or not. Times are 6 p.m. on March 26 & 27 and 1:30 p.m. on March 28 in the St. Paul Fellowship Hall. Tickets are \$15 for adults and \$7 for children; dinner is included. To order tickets, please call Linda Williams at (540) 465-4445 or the church office at (540) 465-3232. Checks should be made payable to St. Paul Relay for Life. It's a

great time for food, fellowship, fun and lots of laughs!!

■ Have your Easter pictures with your pets taken at **All Dogs Great and Small Grooming Salon** on Sunday, March 21, 1 p.m. until. There is a \$15 sitting fee that includes an 8 x 10 of your choice. You can bring your own props or dress up your pets. The Salon is also now offering Mohawk style cuts and dog gels in a range of washable colors that are non-toxic and hypo-allergenic.

■ **Sager Real Estate** is please to announce that Karen Fried was the Top Lister and Abby Walters was the Top Seller for the month of January 2010.

■ **North Mountain Vineyard & Winery** has the following activities planned for March:

~ Saturday, March 13, Leprechaun Day. Enjoy some fun with live music by the Chatham Street Duo, green pea soup, gourmet cheese platters, freshly baked

Continued on Page 4

Spring is just around the corner
...somewhere

'til then...
Stop in for **FREE** confidential guidance concerning the value of your home, short sales, foreclosures and buying.
Or
Visit our website, which allows you to browse not only **OUR listings** but **ALL** the listings in our area.

SAGER
REAL ESTATE

111 E. King St. • Strasburg, VA
540.465.3771 • 800.570.5674
SagerRealEstate.com

Mon-Fri 9-5 / Sat 9-3 / Sun 12:30-3:30

CHAMBER MEMBER NEWS & EVENTS

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Baguettes, a Leprechaun Hunt and of course North Mountain wines. The Virginia Governor's Cup Gold Medal winner 2007 Cabernet Franc Reserve will be available for purchase.

~ Sundays in March, 2-3 p.m.-Tasting of the fabulous newly released Sparkling Wine *Groenendael Trocken*.

■ **Lord Fairfax Community College** Workforce Solutions has partnered with Shenandoah County Parks and Recs to bring computer training programs into the Shenandoah County community. Some of the courses are targeted and personal/home interest, however, there are some courses directed to business skills applications.

Courses:

~ Absolute Beginners Guide to Computers, Tuesdays & Thursdays, March 23 through April 1, 6-9 p.m.; \$95.

~ Protecting Your Children from the Internet, Tuesday, April 20, 6-9 p.m.; \$35.

~ Security and Maintenance for Your Home Computer, Thursday, April 22, 6-9 p.m.; \$35.

~ Microsoft Word 2003 Basic, Tuesday, May 4 and Thursday, May 6, 6-9 p.m.; \$55.

~ Microsoft Excel 2003, Tuesday, May 11 and Thursday, May 13, 6-9 p.m.; \$55.

All courses are held at the Shenandoah County Government Building in Woodstock. For more information or to register, go to www.LFCCworkforce.com or call (800) 906-5322, ext. 7021 or (540) 868-7021.

■ **VECCA Art Show** ~ "Winter Water Works" Art Show & Sale now through March 26, 2010 at the Shenandoah County offices, 600 North Main Street, Woodstock, Mon-Fri, 8 a.m.-5 p.m. This is an all watermedia show. Contact Barbara Randel at (540) 984-9299 for information.

The next show will be the VECCA County-wide Student Art Show of students in middle and high school in Shenandoah County, March 26-May 14. For participation information call (540) 459-7595.

Events & Classes:

~ VECCA is sponsoring a Student Art Show at the Shenandoah County Library in Edinburg. Artwork by Central High School students will be on display in the Activities Room now through March 26.

~ VECCA Art & Music Scholarship applications are available in the guidance departments of each Shenandoah County high school, at 7East Art Gallery in Woodstock or for download at www.veccarts.org. Scholarships are open to public and home-schooled graduating seniors of Shenandoah County. For more information on the Art Scholarship contact Barbara Randel at (540) 984-9299. For more information on the Music Scholarship contact Linda Williams at (540) 459-8817.

~ 1-Day Water Color Basics I "How to Plan and Complete a Painting" with Peg Sheridan, Saturday, March 20, 9:30 a.m.-3 p.m. at the Old Edinburg School. Beginners will benefit from this class-work on the entire process from reference photo to sketch to completed painting. Cost ~ \$38 and includes watercolor paper. Bring your own watercolor set/brushes or pre-order a set for \$20 by March 8. Register by March 10 with Barbara Randel at (540) 984-9299 or searand3@yahoo.com.

~ Open Figure sessions on Tuesday evenings, 6:30-9:30 p.m. in Room 205 at the Old Edinburg School. Three weekly sessions, \$30; single session \$15; includes model fee. For information or to register contact Clive Turner at (540) 465-9583 or llivec10@gmail.com.

~ Guitar lessons with Larry Sasscer on Thursday evenings, 6-9 p.m. at 7East Art Gallery. Cost ~ \$15 for a private half hour lesson. All levels welcome. Call Larry at (540) 933-6496 to schedule a lesson.

~ 7East Art Gallery is hosting a St. Patrick's Day & Spring Party on Saturday, March 20, 6-9 p.m. Come enjoy "Go Green" refreshments and a new show ~ "Colors of Spring" by Gallery members. The Gallery is located at 123 South Main Street in Woodstock. Call (540) 459-7500 for more information.

■ **Skyline Team Real Estate** is pleased to announce the Janice Copeland was the Top Producer and Top Selling Agent and Tana Fishel was the Top Listing Agent for the month of January 2010. When you are ready to buy or sell real estate, you can reach the Skyline Team, serving all of the Northern Shenandoah Valley, at (540) 465-2800 or visit www.SkylineTeamRealEstate.com.

■ **Signal Knob Middle School** will host a Health Fair on Thursday, March 25, 5-8 p.m. This is planned for the same evening of the annual "Spring Fling" for families of SKMS students. The community is invited to participate. Come and increase your awareness of resources available in our community. Representatives from many local businesses and agencies will be participating this year.

■ **The Strasburg Volunteer Rescue Squad** will hold its annual Ladies Night Out on March 20 at the Strasburg Moose. The cost is \$30. You must be 21 years old to attend and, of course, a lady. Please call (540) 465-8272 for ticket information. This is usually a sell out.

Is it time to renew your first aid or CPR certification? Everyone should know the basics-don't catch yourself not being prepared. Call us today to see when the next class is or contact the American Red Cross of the American Heart Association for a class near you. Happy Spring!

VALLEY HAPPENING

► Masterworks Chorus will present *A Gaelic Gala*, a performance of Scottish and Irish music, featuring guest artist Fynesound Friday, March 12 at 7:30 p.m. at the Woodstock Presbyterian Church and Saturday, March 13 at 7:30 p.m. at the Woodstock United Methodist Church. Tickets are \$15 for adults, \$7.50 for ages 12-18 and under 12 free. Tickets are available at the Woodstock Café, the Watchful Tiger in Edinburg, by calling (540) 740-4007 or through www.masterworkschorus.com.

Have a Heart,
Donate Blood
Donate Time
Donate Money



**American
 Red Cross**

Shenandoah County
 Chapter



Dear Chamber member,

The Shenandoah County Chapter of the American Red Cross asks you and your organization to have a heart this month and give the gift of life! Help those around you by donating blood, sponsoring a blood drive, volunteering your time or promoting the need for donations throughout your organization. On the reverse side is a list of blood drives and events scheduled in our community. Please take a moment and consider joining us in helping to maintain adequate blood supplies and financial needs. Below are the many ways you can become involved:

Encourage employees/members to donate or participate - spread the word about the importance of volunteering:

1. Post the flyer around your office
2. Photocopy the flyer and hand it out to employees/members
3. Email the flyer to employees/members
4. Allow employees/members time to donate blood
5. Sponsor a workplace CPR training class.
6. Form a Bowl-A-Thon team for March 20th
7. List events in an internal newsletter

Sponsor a blood drive at your facility or sponsor a day at one of our donation centers in your area!

**Contact Sharon Baroncelli:
 540-459-2913 or by email:**

sbarc@shentel.net

who will help you plan a blood drive customized to your organization.



Have a Heart, Donate!



Upcoming Events:

MARCH - National "RED CROSS MONTH"

History and Memorabilia Exhibit at Shenandoah County Library entire month

6th - Babysitter Training (11-15 yrs), Red Cross Office, 9am - 5pm, \$45

7th - CPR for Babysitters, Red Cross Office, 1pm - 5 pm, \$20-\$30

13th - Community CPR/AED (Adult/Child/Infant), Red Cross Office, 9am-3pm, \$55

13th, 14th, 20th, 21st, 27th - Lifeguarding at Phoneix Aquatics in Strasburg, times vary, \$175

18th - CPR/AED (Adult), Red Cross Office, 5:30pm-9pm, \$45

20th - 10th Annual Bowl-A-Thon, Mt. View Lanes, Woodstock, 9am-2pm (Register your team!)

25th - First Aid Class, Red Cross Office, 6pm - 8:30pm, \$40

27th - Disaster Training: Logistics (PreReq-FOM), Red Cross Office, 9am-Noon

- Logistics: Simulation (PreReq-FOM&LOG), Red Cross Office, 12:30pm-5pm

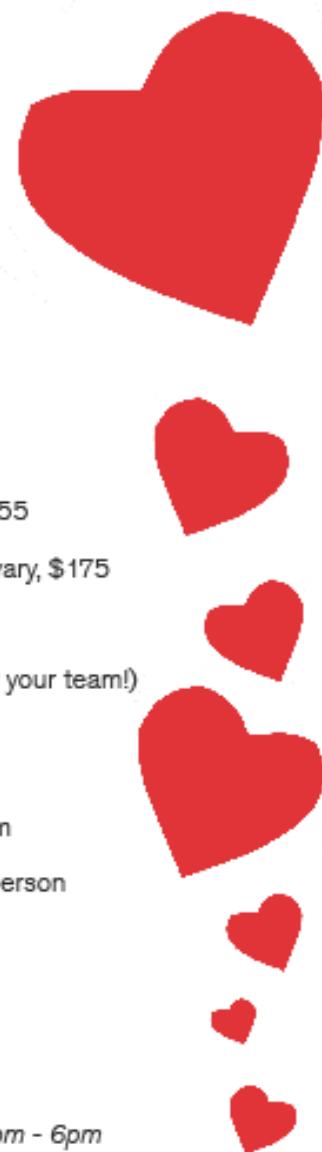
31st - 2nd Annual Heroes Reception, Fort Valley Nursery, 6:30pm-8:30pm, \$20/person

Please call 540-459-2913 for more information, for recertifications or to sign up for classes!!!

PLEASE JOIN US, HELP TO SAVE A LIFE - UPCOMING BLOOD DRIVES:

March 4th	Strasburg Moose Lodge	1pm - 6pm
March 13th	Toms Brook Volunteer Fire Dept.	9am - 1pm
March 15th	Massanutten Military Academy	9am - 2 pm
March 20th	W.W. Robinson Elementary School in Woodstock	9am - 2 pm
March 23rd	Luray American Legion (sponsored by United Way of Page Co.)	1pm - 7pm
March 30th	Mt. Jackson Moose Lodge	2pm - 7pm

To be eligible to donate, you must be 17 years of age (16 years with parental permission) or older, at least 110 pounds, and be in reasonably good health. All blood types are needed daily. Blood drives are on a walk-in basis, but if you are interested in making an appointment, or for more information please call 1-800-RED CROSS or visit redcrossblood.org



WORKFORCE SOLUTIONS & CONTINUING EDUCATION COURSES
LORD FAIRFAX COMMUNITY COLLEGE ~ Middletown Campus

*For more information on the upcoming courses contact Pat Jennings in Middletown at (540) 868-7021
or visit www.lfccworkforce.com to register for these courses.*

<u>Date:</u>	<u>Time:</u>	<u>Class:</u>
<u>Business:</u>		
Mar 3 (W)	12:30-4:30p.m.	Employment Law (\$95)
Mar 5 (F)	10 a.m.-3 p.m.	Fair Labor Standards Act (FLSA) (\$95)
Mar 9, 10 & 11 (T, W, TH)	6-8:45 p.m.	MS Excel 2007 Basic (\$145)
Mar 10 (W)	12:30-4:30 p.m.	Employment Recruitment, Hiring & Interviewing (\$95)
Mar 11 & 12 (TH, F)	12:30-4:30 p.m.	MS PowerPoint 2007 Basic (\$145)
Mar 17 (W)	12:30-4:30 p.m.	Measuring, Evaluating & Motivating Employee Performance (\$95)
Mar 18 (TH)	1-5 p.m.	Essentials of Communication (\$95)
Mar 20 & 27 (S)	8:30 a.m.-12:30 p.m.	MS Word 2007 Basic (\$145)
Mar 22, 24 & 26 (M, W, F)	8:30 a.m.-12:30 p.m.	MS Excel 2007 Intermediate (\$215)
Mar 24 (W)	12:30-4:30 p.m.	Disciplining Employees & Ending the Employment Relationship (\$95)
Mar 30, 31, Apr 1 (T, W, TH)	8:30 a.m.-12:30 p.m.	MS Access 2007 Intermediate (\$215)
Mar 31 (W)	12:30-4:30 p.m.	Day-to-Day Concerns in Human Resource Management (\$95)
<u>Careers:</u>		
Mar 6-27 (S)	9 a.m.-3 p.m..	Medical Office Essentials (\$445)
Mar 8-Jun 7 (M)	11 a.m.-3 p.m.	Cosmetology Theory (\$325)
Mar 9 & 10 (T, W)	8:30 a.m.-4:30 p.m.	Auto Dealer Training (\$375)
Mar 11, 12, 24 & Apr 9 & 10	8 a.m.-4:30 p.m.	Medical Coding & Billing Boot Camp (\$1,595)
Mar 20 & Apr 17 (S)	8 a.m.-4 p.m.	Coding Evaluation and Management (\$495)
<u>Skills:</u>		
Mar 1-May 1 (M)	6-9 p.m.	HVAC Troubleshooting & Repair I (\$225)
Mar 4-May 6 (TH)	6-9 p.m.	HVAC Mechanical-Virginia Journeyman or Master Code Prep (\$375)
Mar 6-Apr 3 (S)	8:30 a.m.-12:30 p.m.	Greenbuild Basics-Green Advantage Prep & Exam (\$499)
Mar 9-Apr 1 (T, TH)	7-9:30 p.m.	Advanced Contractor Licensing (\$285)
Mar 11-Apr 29 (TH)	6-10 p.m.	Programmable Logic Controls for the Beginner (\$559)
Mar 13 (S)	8-11 a.m.	Continuing Education for Electricians (\$125)
Mar 13 (S)	12-3 p.m.	Continuing Education for HVAC (\$125)
Mar 20 (S)	8-11 a.m.	Continuing Education for Plumbing (\$125)
Mar 20 (S)	11 a.m.-12 p.m.	Continuing Education for Gas Fitters (\$65)
Mar 20 & 27 (S)	8 a.m.-5 p.m.	Basic & Advanced NEC Electrical Calculations (\$290)
Mar 23-Apr 27 (T, TH)	7-9 p.m.	Drivers Education (\$135)
Mar 23-Apr 27 (S)	8 a.m.-12 p.m.	Drivers Education (\$135)
<u>Enrichment:</u>		
Mar 27 (S)	8:30 a.m.-12:30 p.m..	Parenting: Two Parents, Two Homes (\$49)

SMALL BUSINESS DEVELOPMENT CENTER SEMINARS

For more information about the upcoming SBDC seminars contact Carolyn Majors at (540) 868-7093.
You can register for seminars at www.virginiasbdc.org/default.aspx. Click on the "Events" tab to register.

<u>Date:</u>	<u>Time:</u>	<u>Seminar:</u>
Mar 4 (TH)	6-9 p.m.	Payroll Tax Forms Workshop (\$40)
Mar 25 (TH)	6-9 p.m.	Financials for the Business Proposal (\$40)

*For more information on the upcoming courses contact Pat Jennings in Middletown at (540) 868-7021
or visit www.lfccworkforce.com to register for these courses.*

VROOM! VROOM! TOURISM GETS A KICK START

Seeking ways to promote increased tourism in the Northern Shenandoah Valley, StrasburgVA Tourism has become a Gold sponsor of the 2010 Motorcycle Grand Tour of Virginia.

The state-wide tour, a partnership between Virginia Hospitality & Travel Association and Virginia Tourism Corporation, promotes scenic motorcycle riding opportunities during a year-long campaign.

Grand Tour participants collect points by visiting sponsor locations throughout Virginia. Participants qualify for prizes based on the number of points collected from mid-April until November 1st. To qualify for the grand prize, participants must visit Strasburg

and all other Gold sponsor locations.

The Northern Shenandoah Valley checkpoint will be located at Hotel Strasburg. New owner, Sam Saliba, contributed to the prize pool by providing a \$150 voucher for food & lodging at Hotel Strasburg. In doing so, the checkpoint in Strasburg has a higher point value making it a more attractive checkpoint for participants.

Grand Tour riders visiting Strasburg will be given a welcome packet with information about



local scenic rides, and options for eating, sleeping shopping & having fun in the area.

For more information about the 2010 tour, visit event website at <http://www.motorcycleva.com/>

Breakfast of Champions

Presented by Strasburg Chamber of Commerce

March 25th • 7:30am to 9:00am • Old Mill Restaurant in Strasburg

Prominent Local Guest Speakers



Professional Networking Opportunity



Delicious Breakfast Buffet



March 25th Guest Speaker:

Dr. Keith Rowland

Superintendent
Shenandoah County Schools

- Good News About Our Schools
- 2010-2011 School Year Budget Challenges

Breakfast of Champions | Presented by Strasburg Chamber of Commerce

March 25th • 7:30am to 9:00am • Old Mill Restaurant in Strasburg

For tickets visit the new Chamber Office at 157 N. Holliday Street [behind FirstBank] or call 465-3187

Reserved Tickets: \$10 members, \$15 non-members **Tickets at Door:** \$12.50 members, \$17.50 non-members